**Call for Speakers & Papers**

**Please read the following text and then complete the form below to submit a proposed Speaker. If you submit more than one person please copy the form.**

HR Tech Europe’s programme development team has as it’s primary objective, the creation and delivery of a relevant, topical, high impact and high information agenda delivered by the most compelling Speakers in the industry.

We will evaluate the following criteria when considering submissions:

* The relevance of the topic
* The originality of the proposed content
* Nature of the presentation format
* How newsworthy is the proposed content
* Quality and level of Speaker
* References and recommendations

All proposals are treated in strict confidence. If it will help your proposal we will sign a non-disclosure agreement with submitting companies to enable the inclusion of material considered commercially sensitive.

Please note submissions must be in English and should be made by **August 19th 2014**.

**Speaker Quality & Submissions**

Nominated or recommended Speakers need to be of an appropriate seniority within their organization - ideally C-level executives and upwards. The quality and seniority of speakers is critical to ensuring we offer the best possible conference agenda for each person in our attendee demographic.

We welcome the nomination of Speakers drawn from a vendor’s user / client base. However, for the purposes of the integrity and objectivity of the agenda, we are unable to accept submissions from representatives of vendor organizations except in very special cases. NB.

For both the Main Stage and Break-out Streams, Speakers need to be confident and accustomed to speaking - we would expect an audience of upwards of 1200 people for the Main Stage. Break-out sessions will be for smaller groups of up to 150 people.

**Content**: Speakers need to know their subject and be prepared to answer questions on all aspects of the content they deliver. Teasing the audience by raising expectations in the pre-event outline and then not delivering on the promise is guaranteed to disappoint the audience. We will review all presentations to ensure they deliver what has been advertised.

**Substitutions:** HR Tech Europe reserves the right to accept or decline any substitution made by a Speaker’s employer and / or other third party. If the nominated Speaker cannot fulfill the commitment, HR Tech Europe will review the substitute offered and may, in its sole discretion, cancel the presentation or choose an alternative speaker.

**HR Tech Europe has sole discretion over the final selection of all Speakers.**

**Proposal for Speaker Form - to be completed for each speaker.**

Speaker Name: Lori Sawyer Jenson

Job-Title: Head of HR Excellence & Tranformation

Company: Arla Foods Amba

Speaker Biography: Lori has worked in the service delivery and HR Transformation environments for nearly 20 years. She has spent most of her career in global roles, and has primarily worked out of Europe, supporting a number of multi-national HR implementations. Lori has worked in the outsourcing industry as Head of HR Service Delivery for a number of clients, as well as being responsible for consulting and Client Services for large-scale client implementations. In addition, Lori has also supported and led internal HR transformations, including her current role at Arla Foods, where she is the Head of HR Excellence & Transformation. Lori’s background gives her a unique understanding of the complexities of an HR transformation both from the internal customer’s perspective, as well as from the vendor’s perspective and what it requires to sucessfully support a customer’s HR transformation.

Speaker LinkedIn page: https://www.linkedin.com/pub/lori-sawyer-jenson/1/10/ab7

Session Title(s): A Lean Approach to a Full HR Transformation

Session Overview Abstract / Summary (100-200 words): A global HR transformation project for Arla Foods, a global top-five dairy company and how it’s transforming its HR system to support its business strategy…and doing it on a tight budget. During this session, you will discuss top issues and concerns your organization should examine before embarking on a move to the cloud, as well as: \*) Examine Arla’s small team expert strategy, identifying creative approaches to a labor-intensive process; \*) See how Arla cleaned up its error-prone master data and streamlined its PA-OM setup by creating a concise and streamlined global template; \*) Discover how the company moved its SAP HR instance into a separate environment in order to apply monthly statutory updates to its system; and \*) Walk away with Arla’s top lessons learned and insights on data quality and developing the HR organization.

Presentation format: Powerpoint or Prezi

Why this presentation is unique / diffferent? This is an open and honest discussion about how to do a full HR transformation (global process re-design; Master Data; enabling technology; KPIs; HR Org Design) on a very tight budget that did not allow for the usual—and expensive—consulting resources.

What are the key learnings? Finding the right people is key (internal resources/consultants; implementation partnerships; vendor management strategies).

Testimonials / Recommendations: Our implementation partner, MB it.

List any recent presentations the speaker has given:

Links to Youtube / Slideshare or other online resources: Click here to enter text.

(You may also attach any presentations or videos that you feel will help.)

**Your / Speaker Contact Details**

Your name: Lori Sawyer Jenson

Your title: Head of HR Excellence & Tranformation

Your Company: Arla Foods Amba

Phone: +45 8938 1606

e-mail: lojeo@arlafoods.com

Website: www.arlafoods.com

Twitter: https://twitter.com/Arla\_Foods

Linked In: https://www.linkedin.com/company/arla-foods

*Note: Kindly attach a high resolution colour JPEG-300dpi; 1500 wide pixel resolution profile picture and Vector format company logo, these will be used to promote the session, the speaker and the company prior to and on the day of the conference.*